

# Angostura signs sponsorship deal with RGP

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Angostura Ltd has signed one of their leading brands, White Oak Rum, as a major sponsor of Randy Glasgow Productions (RGP) for three big Carnival events in 2015 and 2016. The official signing took place at Angostura headquarters in Laventille.

The two-year deal makes White Oak the official rum and gives Angostura's subsidiary company, Servis Ltd, exclusive pouring rights for Ladies Night Out TT which takes place on January 30, 2015, at the Hasely Crawford Stadium, Port-of-Spain, and SIS Chutney Brass on February 7, 2015, at Guaracara Park, Pointe a Pierre.

The sponsorship agreement also covers a new event, Sunburn Festival, which will feature 15 soca and chutney bands and is scheduled for Carnival Saturday and Sunday at Guaracara Park.

Signing of the agreement was witnessed by entertainers Nadia Batson, Raymond Ramnarine, KI Persad and NCC CEO Michael Guyadeen, as well as Lonsdale Advertising CEO Ken Attale, Angostura's Giselle Laronde-West, Romesh Singh, Andy Vieira, Keiron Gomez and Dale Garraway.

Business