

Chutney Brass gets new sponsor

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Chutney Brass, the world's biggest East Indian music event and one of T&T Carnival's top three events with large draw appeal, now boasts a new title sponsor, Super Industrial Services Limited (SIS) and will therefore now be known as the SIS Chutney Brass.

The company believes that being a part of Chutney Brass is the best avenue through which it can support the chutney art form and give something back to the local cultural fraternity and the people all at once. SIS

accepted the invitation of Randy Glasgow Productions (RGP) to join the production team of the now internationally popular event immediately as it was extended. Other corporate sponsors of SIS Chutney Brass 2014 include, blink/bmobile, Blue Waters, Coca Cola, Monster Energy Drink, C TV, 103 FM, Stag Beer and White Oak Rum. RGP is currently in discussions with the Ministry of Tourism and National Lotteries Control Board to again be a major sponsor of the event for 2014.

SIS Chutney Brass takes place on February 22 at Guaracara Park, Pointe-a-Pierre and will feature Bollywood's biggest female superstar, Sunidhi Chauhan and her full band of musicians and stage props, joining this region's best chutney bands, singers and dancers. Along with first class stage performances there will be a grand food court set up where patrons will be able to enjoy a wide assortment of East Indian cuisine along with other popular local and international dishes prepared and served by the most sought after food vendors from across the island. Full service bars will offer premium alcoholic drinks and fresh fruit juices of every variety.

The special treat awaiting local patrons and fans of the music coming from several Caribbean countries as well as London, Holland, Spain, Miami, Toronto and New York for SIS Chutney Brass is a concert performance of Indian playback and pop singer, Sunidhi Chauhan.

The sensational and electrifying Chauhan is in great demand throughout the Caribbean, but her hectic schedule touring England, Australia, Far East and Arabian countries makes it difficult for her to accept bookings in this area. Once word got out that she will be in Trinidad events producers and promoters began to approach her management in the hope that she could squeeze in some dates within the region. Chauhan's management has instructed promoters to contact RGP as they have exclusive rights during the period for any performances in the region.

The modern version of Asha Bhosle, Chauhan, a massive playback singing star, is best known for peppy and foot-tapping numbers. She has sung many such songs in Bollywood and has also recorded for Tamil, Telugu, Kannada, Bengali and Gujarati films and is credited with over 2,000 songs.

Chauhan began her career in singing at the age of four and was discovered by a local TV anchor. She came into the limelight through a televised singing contest, Meri Awaz Suno. She won the contest and there was no stopping her from thereon. She also was a part of the singing show, Sa Re Ga Ma Pa, hosted by Sonu Nigam. Her first Hindi song was from the movie Shastra.

Ram Gopal Verma gave her the first big hit in her career, she sang the hit song, "Ruki Ruki Si Zindagi" from the movie Mast. Since then she has always been the first choice for singing hard-hitting songs and dance numbers. She has been nominated for 14 Filmfare Awards, winning it on three occasions. She has won two Star Screen Awards, two IIFA Awards and one Zee Cine Award.

Chauhan, who believes she is "the most versatile singer today," attributes her success to her parents and Indian singer Sonu Nigam. She says she would want to do only one film sometime in her life, just to fulfill her dreams of seeing herself as actress.

Chauhan was born in Delhi. Her father is a minor theatre personality who pushed her into the music industry from a young age. She has a younger sister, Suneha. She completed her schooling from Greenway Modern School, Dilshad Garden.

Some of the award winning songs and platinum hits include Beedi Jalaile; Sheila Ki Jawani; Mere Haat Mein; Aisaa Jadoo Daly Ray; Bhage Re Man; Dhoom Machale; Dance Pe Chance; Chor Bazaari; Mehboob Mere; Gun Gun Guna; Crazy Kiya Re (dhoom 2); Ishq Sufiyana; Shut Up and Bounce: Aaja Nachie;.

Some of the top local bands expected to perform are Dil-e-Nadan, Karma, JMC 3VenI, BMERZ, Melo Bugz, Gayatones and new band SIS Fusion Factory.

The full lineup of entertainers for February 22 SIS Chutney Brass will be revealed in the coming days.